



Madrid, 7 february 2007

M.A.D.R.I.D.28045. ARTE EN EL ESPACIO URBANO – ART IN URBAN SPACE

From friday 23 march to friday 20 abril 2007

Intermediae/ Matadero (Pº de la chopera 14, 28045 Madrid) and various spots in the quarter of Arganzuela

www.madrid45.net (working from 10 february on)

Madrid, urban stage for contemporary artistic intervention.

M.A.D.R.I.D.28045, ARTE EN EL ESPACIO URBANO aims to connect the Madrilenian citizens to the practice of artistic intervention in public spaces by organizing public presentations held by experts and professionals of culture and artistic actions in the district of Arganzuela/ Legazpi

The project seeks to find new ways of cultural (re)presentation in order to establish links between public and traditional artistic spaces (museums, institutions...). The result will be a dialogue between theory, practice and the artistic reception process through two intimately connected activities taking place in a very particular surrounding.

OPEN CONFERENCES: PUBLIC? ART

Intermediae-Matadero de Madrid, Pº de la Chopera 14, 28045 Madrid

Two days of open conferences on art in public spaces. Speakers and artists are going to share their experience in art projects developed in different contexts of the public space.

CONFERENCE DAY N° 1: Ethics for artists

Friday 23 march 19:30 h.

The first meeting will deal with topics like the artist's ethical positioning in social, political and economic conditions that lead him/her to questioning the necessity to produce art for certain places.

Monica Ross, artist (Bristol, UK):

"Produce the unnecessary. Women with red umbrellas." An event for the pilot scheme Gropiusstadt, Berlin, 2005.

Vesna Vukovic, curator Urbanfestival (Zagreb, Croatia):

"How and when can we recognize public interest in artistic activities?"

Invited artists will close this first day of the conference with a presentation of the projects they will put into practice during the following days in the surroundings of Matadero/Madrid and their integration into the particular context of Legazpi.

2nd CONFERENCE DAY Technologies, Institutions and Legality

Saturday 24 march 12:00 h.

During this second conference day, the axes of reflection will be direct action, public spaces' interventions on a tightrope walk between legality and illegality, their relationship with artistic institutions and the use of recent technologies for the creation of spaces for art and communication in an urban surrounding.

Mirjam Struppek, town planner, curator of Urban Screens (Berlin).

“Public space, public sphere and new media”

Stéphane Bauer, director of Kunstraum Kreuzberg-Bethanien/**Adrian Nabi**, editor of magazine Backjumps (Berlin):

“Backjumps: Hip-Hop, Street Art and youth culture. Urban aesthetics and communication”

Javier Rodrigo/ Jordi Claramonte:La fiambra obrera (Madrid).

“Bordergames: Internet tools and cultural politics”

Round Table

ARTISTIC INTERVENTIONS

Different locations in Arganzuela/ Legazpi (surroundings of the Matadero)

By making the inhabitants take part in their works, the artists integrate their artistic practice into the everyday life of the Arganzuela quarter in Legazpi. With the iconic landscape of Madrid as an important point of reference, the development of the artistic concepts is based on information about social, demographic, and economic matters.

(For further information on time and places see www.madrid45.net)

Actions and Performances (Saturday 24 to Sunday 25 March)

Tamara Arroyo (Madrid): “Entrejuegos” - “Between-plays” (participative installation)

Applying popular children’s games, Arroyo’s work seeks to recover the memory of the industrial past of the Legazpi quarter.

Julien Collieux (Marseille/Berlin): “International” (concert/performance)

The art work is a musical performance with simple and ephemeral methods starting from a score of the theme *La Internacional* by Pierre Degeyter drawn on the floor. The actors will be people living in the district of Arganzuela.

Roberto Equisoain (Berlin): “FE (evaporada)” - “FAITH (evaporated)” (action)

By writing the word FE (faith) with different techniques, the artist appropriates the square of Legazpi, which is the city’s main access point.

Berit Hummel (Leipzig/Berlin): “Limpieza” -“Cleaning” (performance)

A choreography incorporating people working in town environmental services and their tools to reflect on the worth and dignity of work.

Patrick Jambon (Lyon/Berlin): “Grand Tourisme” (participative installation)

The artist will travel the streets of Legazpi joined by a bike with an incorporated video game, urging the passers-by to take part in the game and imitate the movements on the screen in order to question one’s freedom in spending his/her leisure time.

Installations (Friday 23 March to Friday 20 April)

Luis Fernández Pons / Jasmina Llobet (Barcelona/Berlin): “El sombrero” - “The hat”

These two artists will construct a huge cowboy hat on a piece of waste land to question the growing real estate speculations in the quarter of Legazpi.

Eleni Papaioannou (Athens): “Heterotopía”

The artist will create an installation with visual and sound effects in a public space starting from a concept of the paradise garden in which real spaces mingle with imaginary ones. The work basically consists of communicating water plants and interviews held with the neighbours of Arganzuela / Legazpi on the question what an ideal landscape should be like.

For further information, please click here:

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